Rohan N

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PROFILE

UI/UX design graduate from the University of the Arts London (LCC). I have agency, freelance and placement experience across research, wireframing, prototyping and developer hand-off. I am strong in Figma, accessibility and user-centred design, and I build with HTML, CSS and JavaScript. I am looking for an entry-level UI/UX design role where I can learn from experienced designers and ship real work.

CORE SKILLS

- **Design:** UI/UX design, wireframing, prototyping, user research, personas, journey mapping, accessibility (WCAG)
- **Tools:** Figma, Adobe XD, Photoshop, Illustrator, After Effects, Premiere Pro (Adobe Certified in Illustrator, After Effects and Premiere Pro)
- **Web:** HTML, CSS, JavaScript, Wix, WordPress, Shopify, Cargo, Readymag, Mailchimp, Hotjar, Google Search Console
- **Workflow:** Claude Code, GitHub, generative AI image workflows, Monday.com, Asana

EMPLOYMENT

Web Assistant | Renée Materials | September 2026 - November 2026

- Built a Gen AI image workflow in Figma Weave that cut product photography time by 83%.
- Built a local HTML tool with Claude Code to review and update Shopify meta descriptions.
- Researched vendor listings and presented the findings to the team.

Freelance UI Designer and Web Builder | Pureland Press | 2025 - Present

- Fixed and updated content and interface across four e-commerce sites using WordPress and Claude Code.
- Used Google Search Console for SEO fixes and showed the client how to use it.

UI Designer and Graphic Designer | Particle6 Productions | April 2024 - June 2024

- Used Wix to build website prototypes for Tring Park School and to update the Particle6 portfolio site.
- Created pitch decks for client proposals, including True Crime Secrets and Tring Park.
- Designed social media graphics for a True Crime Secrets casting call in Figma and Photoshop.

UI/UX Designer | The Web Design Agency (TWDA) | September 2023 - April 2024

- Created wireframes, interactive prototypes and visual assets in Figma for WasteTrade, Newham Council and Southwark Council. Worked with developers on hand-off.
- Used Hotjar to find pain points on WasteTrade. My registration redesign increased sign-ups and reduced drop-offs.
- Ensured WCAG compliance and consistent branding on web and email designs.
- Built live WordPress sites for Southwark Council and made responsive Mailchimp email templates.

UI/UX Designer | Wix Studio | April 2023

- Designed and built a live website for London Unemployed Strategies in a team of four during a Wix-LCC design sprint.

Design Intern | Epsilon | Summer 2022

- Designed social media and web graphics for Jared in Photoshop and Adobe XD.

PROJECTS

- **Deceptive UX Index** | roproj.github.io/dark-ux | 2026 | A live archive of dark UX patterns with write-ups, animated demos and academic references.
- **Letterboxd and IMDb search extension** | 2026 | A Firefox extension published on Mozilla Add-ons.

OTHER

- Volunteer, Peckham Digital | 2026
- Student panel speaker on generative AI in design, Creative Conscience | January 2024

EDUCATION

- **University of the Arts London (LCC)** | BA User Experience Design, 2:1 | Diploma in Professional Studies
- **Vidya Shilp Academy** | A Levels | AAA